

More Beautiful Lights at a Better Value

HOW THE NEWEST LED LAMPS ACHIEVE MORE STUNNING PORTRAITS WITH BETTER EFFICIENCY

UNIQUE
LIGHTING SYSTEMS®

Unique Lighting Systems' new *Flex Gold*® LED lamps are one of the most efficient low voltage LED lamps on the market, offering the most lumens per watt of beautiful light. And they aren't substance without design – they are also expertly crafted, high-quality products that will make any landscape shine. For contractors, this adds up to spectacular end results and happy customers, all at a competitive price-point that's comparable to other standard LED lamps.

Here are four reasons to choose long-lasting *Flex Gold* LED lamps:

QUALITY

Contractors and customers alike can feel and see the difference of a Unique Lighting Systems product. When holding the *Flex Gold* LED lamp compared to competitor products, it's clear that Unique Lighting Systems products are durable, well-made and substantive. When illuminated, it's also easy to see they outshine the rest of the crowd in terms of color quality and richness. The light quality and output of the new *Flex Gold* LED lamps make you think they must come at a premium price, but the cost is comparable to other standard LED products on the market. As a contractor, your reputation is in good hands when you choose *Flex Gold*, and you won't have to worry about the hassle of ongoing service needs to fix or replace lower quality lamps.

PRICE

The new *Flex Gold* LED lamps create more beautiful lighting portraits at a more economical price. When looking at cost per lumen, and total cost per year, *Flex Gold* LED lamps are priced competitively with other LED products on the market. Plus, contractors will come out ahead in the long run by choosing a reliable, long-lasting, high-quality product like *Flex Gold* LED lamps that they don't have to go back and service or replace.

LONG-LASTING DURABILITY

These lamps burn out less frequently than standard models due to their high quality, resulting in fewer call backs for contractors and customers who are thrilled with the performance of their investment. *Flex Gold* LED lamps are designed to last 10-15 years, and it's not out of the question to see them last 20 years. Based on eight hours of daily use, *Flex Gold* LED lamps are among the longest lasting LED lamps on the market.

FLEXIBILITY

Flex Gold LED lamps are compatible with any lighting system, no matter the brand. This flexibility means you can upgrade lighting systems, with a payoff for both you and the customer. You will have fewer call backs, and within less than two years, the customer will recoup the costs of the upgrade with the energy and replacement bulb savings. In addition, the *Flex Gold* LED lamp series has around 45 different products in a variety of beam angles, outputs and more, providing flexibility for design choices and making this series your one-stop-shop for LED lamps.

"Choosing Unique Lighting Systems' new *Flex Gold* LED lamps is like an insurance policy," said John Davis, Product Manager at Unique Lighting Systems. "You're going to put them in, they're going to last longer, and you don't have to go back and change them. You're not taking that risk."

To learn more about *Flex Gold* LED lamps, visit your local Unique Lighting Systems distributor and discover how you can create a more beautiful lighting portrait at a better value.

