

# The Do's and Don'ts for Selecting Outdoor Lighting

*Incorporate These Helpful Tips and Avoid a Few Common Mistakes*

UNIQUE  
LIGHTING SYSTEMS®

If you are starting to think about enhancing your outdoor space with lighting, it's always beneficial to know helpful tips, along with common mistakes to avoid, to steer the project in the right direction.

"Transforming outdoor spaces and including beautiful lighting is an exciting process," said Alexis Deasy, marketing communications manager for Unique Lighting Systems®. "We want to make sure homeowners have the resources they need to make the installation process a smooth one and their project a shining success."

Here are two do's and don'ts for selecting outdoor lighting to help you as you navigate the process.

## The Do's

### *Have a plan*

While this seems like a no-brainer, it's an important tip. Creating the layout and deciphering how the outdoor space will look, along with knowing the steps to get it there before, will help keep mistakes and setbacks at bay once you start the physical work. But you don't have to do it alone. Work with a designer to help you create a one-of-a-kind space and a

professional installer to bring this creation to life. This will ensure the final look is exactly how you envisioned.

### *Start small*

If a large project is overwhelming or not in the budget, start small. Thankfully, Unique Lighting Systems has the perfect solution when completing landscape lighting in increments. The HUB wiring system easily allows for adjustments and future expansions. As a bonus, the central location of the HUB wiring takes the guess work out of troubleshooting, protects connections from moisture and reduces the number of connection points and wiring.





## *Have fun with it*

Lighting up your home should be fun! Make it your own with the numerous stylish fixtures Unique Lighting Systems offers, such as Inspira® fixtures, which will give your design a high-end look with their premium grade solid brass and composite material. Plus, the SMRTSCAPE™ cloud connection allows you to customize the color, beam angle and brightness based on the time of year or for a special occasion. The sky is the limit for lighting options!



INSPIRA Van Gogh fixture



SMRTSCAPE compatible, app controlled

## **The Don'ts**

Don't DIY with electricity if you don't have the knowledge. Although we understand the appeal for DIY-ing, certain projects are better left to the professionals.

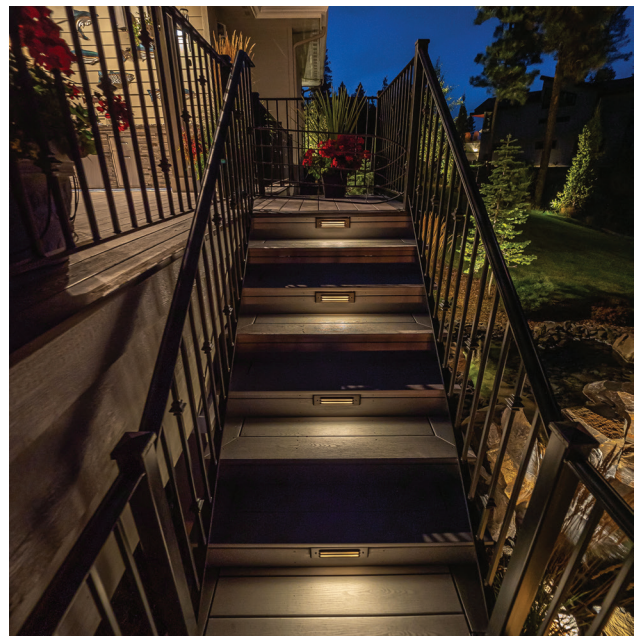
Electricity can be dangerous if you don't know the ins and outs of working with it. Professional installers have extensive training and licenses along with other industry know-how to get the job done efficiently and safely. If you don't regularly work in that space, it's best to hire someone who does.

## *Don't overdo it*

We understand the excitement of beautifying your outdoor space with lights; however, don't let that enthusiasm lead to your house lighting up the whole neighborhood or your driveway looking like an airplane runway. In other words, don't overdo how much lighting you install. Trust the professionals about how to design the area, and use a qualified landscape architect, designer or contractor.

## *Don't forget about function*

Don't forget about the functional aspects of adding lights to your outdoor space. Does a walkway or stairway need to be brightened for safety? How about lighting up the entry way for added security? Make sure you beautify your outdoor space with both style and function.



Now that you know a few basic do's and don'ts, you can feel confident when starting your outdoor lighting project. To learn more, go to [www.uniquelighting.com](http://www.uniquelighting.com).