

It's Time to Make a Statement in Your Yard

Tips for highlighting a focal point with professionally installed landscape lighting

UNIQUE
LIGHTING SYSTEMS®

One of the tenets of landscape design is to create a focal point in your yard. Many times, this is accomplished by choosing a statement piece or specific landscape feature to highlight. Statement pieces can draw you into a space, express your creativity and add a touch of individuality to your yard. It could be an architectural element such as a fountain or statue, a pond, tree or even a unique plant.

“Statement pieces create visual interest in your yard,” said Alexis Deasy, marketing communications manager for Unique Lighting Systems. “They can take the space from average to stunning.”



“Typically, focal points are a space or an object where you want the eye to land,” Deasy said.

“Choose something that shows off your personality. Then, add a lighting element to your focal point to give it more appeal and extend its enjoyment for both you and your guests.”

Adding lighting to a landscape focal point will make the piece the clear star of your yard and allow you to enjoy the feature no matter the time of day. Here are a few focal point lighting tips:



Up Lighting

Up lighting is the perfect way to highlight focal points in your yard. It is especially beautiful for trees and large plants. The light catches interesting features such as intricate foliage and bold branches,

When choosing your focal point, pick something meaningful to you. adding a dramatic look after dark. Up lighting adds interests to fountains too, creating nighttime sparkle and enhancing the look of the flowing water.

If you're looking to add a truly personalized look to your landscape feature, choosing Inspira™ fixtures from Unique Lighting Systems gives you unlimited color options. The result brings creative hues within a design that is unique to your space.



Submersible Lighting

Water features such as pools, ponds and waterfalls come alive at night with submersible lighting. The diffused effect adds shimmer and accents movement in the water. Professional installers use different fixtures and style techniques to create an energetic design for entertaining or a calming look for relaxing and rejuvenating.



Wall Washing

Focal points can also be part of the structure of your home. Retaining walls that show elevation changes or boundaries, decorative outdoor wall hangings or interesting entryways can be emphasized with wall washing. This lighting technique eliminates shadows and creates a uniform look to create an open, inviting illuminated space.



Graze Lighting

The graze lighting technique is the opposite of wall washing. It is used to create shadows and enhance the textural beauty of walls, pillars and statues. It's the right choice for adding even more drama to an already interesting focal point.

Is your yard making a statement? Adding outdoor lighting to your focal point can add a new sense of style to your landscape. Talk with your local lighting professional to learn more.