

TORO[®]

TOP REASONS YOUR CUSTOMERS NEED DRIP IRRIGATION

HELP YOUR CUSTOMERS CREATE A WATERSMART[®] YARD



While your customers may have multiple types of irrigation products in their outdoor spaces, one of them needs to be drip irrigation.

“Drip irrigation provides slow, direct-to-root delivery, making it an efficient and effective way to help customers keep their landscape looking healthy and beautiful while also conserving water,” said Alexis Deasy, senior communications manager for Toro’s Irrigation Business. “Your customers are

looking to you for the best advice to create a lush landscape. Including drip irrigation in your design plans can save your customers money on their water bill, and it also helps create a thriving outdoor space they will love.”

Here are three of the top reasons drip irrigation will make your customers happy.

ENVIRONMENTALLY FRIENDLY

Your customers don’t have to choose between watering or being environmentally friendly – they can have both with drip irrigation. Because of its at-root delivery, drip irrigation reduces water usage since the water goes directly to where it is needed, resulting in minimal evaporation. Plus, less excess water means reduced nutrient runoff, leaving the water to nourish the plant rather than run down a driveway or sidewalk.

Knowing the importance of water efficiency, Toro is constantly working to find the best precision irrigation solutions that provide easy installation for you, and quality-performance for your customers. With this

focus, Toro created WaterSmart® solutions, where every component of an efficient and effective irrigation system – the controller, valves and sprinklers – work to ensure a landscape is expertly irrigated.



ROOTGUARD® creates a barrier to root intrusion around each emitter

BETTER PLANT HEALTH

Your customers will also love how drip irrigation can be better for plant health. When plants are watered at the root rather than from above, the foliage remains dry and reduces the opportunity for diseases such as mold or mildew, among others. The slower delivery of water also means the plants take up moisture more effectively, reducing plant stress and promoting healthy growth. With new technologies like Toro's ROOTGUARD® protection, which is used with the DL2000™ Series Subsurface Dripline, you're able to offer your customers the latest advances in drip. With this underground drip system, ROOTGUARD helps keep roots away from the water outlet to prevent plant disruption, ensuring plants reach their full potential and preventing additional maintenance needs on the system. Along with adding to plant health benefits, the system is easy to install and made of durable products built to last.

SAVES MONEY AND TIME

Along with being environmentally friendly and providing better plant health, drip irrigation can also save your customers time and money. The reduced, and more efficient, water usage can mean lower water bills. Plus, the healthier plants will require less maintenance and upkeep, which can be a big timesaver. For decades, Toro's Blue Stripe® Polyethylene Hose has been the drip delivery system professionals and homeowners can count on. The hoses are easy to install and have a range of diameters, wall thicknesses and coil lengths – all manufactured from premium grade materials for dependable and long-lasting operation.



From flower beds and vegetable gardens to landscape areas with trees, shrubs and perennials, plants of all types will benefit from drip irrigation. To find the best products for your customers, check out the drip irrigation page on the Toro website.