



CHOOSING THE RIGHT VALVE FOR THE JOB: IRRITROL® DELIVERS INNOVATION AND LONGEVITY



DON'T BE FOOLED BY IMITATORS

Valves are often considered the central part of any irrigation system. Because they control the flow of water, they make different watering zones possible. But they're also a key component in making systems run efficiently. Choosing the right valve for the job can be the difference between an effective, smooth-running system and one that requires more maintenance.

HISTORY OF INNOVATION

Irritrol has a long history of being irrigation innovators, especially when it comes to valves.

"Irritrol was the first company to introduce many different types of valves, all geared toward helping the irrigation professional work more efficiently," said Alexis Deasy, senior marketing communication manager for Toro and Irritrol Irrigation. "Since 1967, Irritrol has been designing durable products that are easy to install and maintain, while delivering the best end result – a thriving lawn and landscape."



Irritrol valves set the standard for the industry. The first to market with PVC, jar-top and glass-filled nylon valves, the company is dedicated to creating quality valves for any residential or commercial application. That's why every valve is backed by a full five-year warranty. Plus, Irritrol continues to make replacement parts for valves that have been in use for decades, making fixes easier and more efficient for everyone.

INNOVATIONS THAT MADE AN INDUSTRY DIFFERENCE

Wondering what makes these valve improvements an industry breakthrough?

Irritrol PVC valves are now a go-to for many sprinkler applications, replacing brass valves. They can tackle high water pressures and are typically very cost effective. They're also corrosion and UV-resistant.

Irritrol jar-top valves simply make service and maintenance easier. Simply unscrew the top – just like you would a jar – for easy access to components. There is no need to unbolt the top. Jar-tops mean pros can easily replace parts without having to cut the entire valve out to replace it.

Glass-filled nylon valves offer increased durability because they're made with a stronger, wear-resistant material. They can also handle temperature fluctuations, making them a reliable choice for systems subjected to extreme weather conditions.

The company offers five different series of residential valves, in two different sizes and three configurations. There are also four different commercial valve series, in five different sizes with two configuration options. Irritrol also chooses its distribution partners carefully, ensuring you'll receive not only unmatched service

and selection, but also expertise to help you choose the right product for the job and the knowledge to make installation go smoothly.



DURABILITY

This long history highlights Irritrol's commitment to quality. Each Irritrol valve is known for durability, with many valves lasting for decades. "We regularly hear stories from irrigation professionals about systems with valves still performing 20 or more years after they were installed" added Deasy. "We hear from pros over and over that when it comes to valves, they trust Irritrol and know they can depend on these high-quality, long-lasting products."

Irritrol also continues to stock parts and provide reliable service and education on older valves, ensuring smooth and efficient fixes, along with continued peace of mind.

BEWARE OF IMITATORS

In recent years, other companies have come to market with similar looking valves. "Don't fall for imitators," warns Deasy. "Competitor products may look similar, but they are not time-tested. They don't have the same history of decades of quality and longevity. The original is still the best."

Learn more about Irritrol valves and other innovative products at Irritrol.com.