



Dear Valued Irrigation Contractor:

Toro, in partnership with Citi Cards, is pleased to introduce you to the new Toro Credit Card Program designed to increase sales for your business and keep your customers coming back.

Citi has designed this “Best in Class” card program specifically for Toro and brings to this relationship:

- Quick, Easy Application Process
- Fully Integrated Marketing Programs that Drive Traffic and Incremental Sales to your Business
- Special Financing Available for Toro and Irritrol Irrigation Projects and Services
- Exclusive Rebate Offers for a Limited Time
- Comprehensive Training & Support
- A Recognized Brand with More than 25 Years of Private Label Credit Card Experience

Please refer to the enclosed overview of the many benefits this new program provides to you and your customers.

Apply today! Complete the Toro Credit Card application and take advantage of this great new program. If you become a participating contractor, you'll receive a welcome kit with full program details including special promotions to help drive sales with your customers.

Sincerely,

Tom Tootle,
Director of Sales,
Toro Residential/Commercial

Robert Winfrey,
SVP Partner Management,
Citi Retail Services



HOW TO ENROLL IN THE TORO CREDIT CARD PROGRAM

ONLINE

Go to www.CitiRetailServices.com

STEP 1

Select **Become a Partner**, then power equipment industry

STEP 2

Enter information and select **Continue to Application**

STEP 3

Enter application data, review and acknowledge Dealer Agreement, enter Tax ID, verify info entered, then select **Submit**

STEP 4

Record reference number

STEP 5

Fax or email VOIDED CHECK or BANK LETTER with corporation name, physical business address, account and routing number to **1-866-352-5204** or **ccsdealerapplications@citi.com**

FAX

Complete the enclosed Dealer Application

STEP 1

Review the enclosed Dealer Application Checklist, Dealer Agreement, and complete the Dealer Application

STEP 2

Sign and date the completed Dealer Application

NOTE: Each officer, general partner member, majority owner or other principal listed in Section 6 is required to sign

STEP 3

Fax or email VOIDED CHECK or BANK LETTER with corporation name, physical business address, account and routing number to **1-866-352-5204** or **ccsdealerapplications@citi.com**

COMPLETED APPLICATIONS ARE DECIDED IN 3-5 DAYS. APPROVED DEALERS WILL RECEIVE A WELCOME KIT IN THE MAIL.

Enroll now so your customers can take advantage of special financing offers!



Questions? If you have any questions regarding the program or the application materials provided in this package, please call **1-866-786-2026**.

TORO DEALER PAPER APPLICATION CHECKLIST



Dealer Application and Program Enrollment Instructions

Complete and sign the enclosed Dealer Application. All fields must be completed in order for the application to be processed.

- Section 1
- Select the Card Program(s) you wish to offer in your dealership. Please note that if you enroll in more than one Card Program you will receive a Merchant number for each program. The Merchant number drives multiple aspects of the program including, but not limited to, the brand, transaction processing and settlement.
 - Provide your Toro Dealer and/or Exmark Dealer # (required).
 - Select whether this application is for a new dealer enrollment, a buyout, or if this dealership is already enrolled in another Citi program. **If you are already enrolled in another Citi program, only Sections 1, 2, 4, and 7 need to be completed.**
 - Provide corporate name and trade name(s)/doing business as (DBA) name(s). If business is a sole proprietorship, provide owner as the "corporate name." **The DBA name is printed as the dealer name on the customer's credit card and is limited to 19 characters, including spaces and punctuation.**
 - Provide an estimate of how much in annual sales volume you think you will do on the Toro Credit Card Program.
 - Provide the name of the person who will be the main contact for the Toro Credit Card Program, along with their title, phone number, and email address. The email address will be used to communicate program information. Also include an alternate contact and their title.
- Section 2
- Provide additional Citi Programs that you are currently enrolled with by listing the Program (Brand) Name and the respective 16-digit Citi Merchant ID.
- Section 3
- Provide additional dealer locations (if any). Use additional copies if you are adding more than (2) two dealers, in addition to the main location listed above.
- Section 4
- Provide bank name and address, routing # and account #. This allows set up of automated banking deposits. Please provide two (2) supplier references.
- Section 5
- Provide a voided company check listing company name and physical address. This is for the account you want us to fund. No starter checks, please. If checks are unavailable, please obtain and upload a letter from the bank (on bank letterhead) verifying the corporate name, physical address, account number and routing number. Letter must be dated within 30 days of application date. **Please note: If you are already enrolled in a Citi Program, only include a voided check if the bank account in Section 4 is different than the bank account you already have on file with Citi.**
- Section 6
- Provide Social Security Number and other requested information for each officer, general partner, member, majority owner or other principal. These are required fields.
- Section 7
- Each officer, general partner member, majority owner or other principal listed in Section 6 must sign and date the Dealer Application.**

Email/Fax Submission Instructions

- Retain the Citibank Dealer Agreement and Operating Regulations for your records.
Do not send them to us.
- Complete/Prepare the following forms and/or paperwork:
 - A voided check or bank reference letter
 - Toro Dealer Application (ensure application is signed and dated)
- Fax all forms and/or paperwork to **1-866-352-5204** or email to **ccsdealerapplications@citi.com**.

Questions

If you have any questions regarding the program, please contact Citi Merchant Services at **1-866-786-2026**.





Toro Credit Card Dealer Application



This is an application to accept credit cards issued by Citibank, N.A. Refer to Dealer Application Checklist for instructions about completing and submitting this application. All fields must be completed in order for the application to be processed.

Dealer Information Application Date _____

Brand Applying For <input type="checkbox"/> Toro (Irritrol/Unique Lighting) <input type="checkbox"/> Exmark		Toro Dealer #	Exmark Dealer #
Is this enrollment for an? <input type="checkbox"/> Additional Citi Program (If checked, only Sections 1, 2, 4, and 7 need to be completed)			
Corporate Name			
Trade Name (DBA), if applicable (this is the name that will print on the card, 19 characters maximum)			
Address (physical)			Suite
City		State	Zip
Phone Number	Fax Number	Federal Tax ID	
Check appropriate box and indicate Federal Tax Classification: <input type="checkbox"/> Individual/Sole Proprietor <input type="checkbox"/> C Corporation <input type="checkbox"/> S Corporation <input type="checkbox"/> Partnership <input type="checkbox"/> Limited Liability Company. Enter the Tax Classification (C=C Corporation, S=S Corporation, P=Partnership) _____			
Date Business Established	Total Annual Sales	Estimate of Annual Sales on the Toro Credit Card* \$_____	
<small>*This number should encompass what is expected to be processed on the Toro Credit Card, not the total volume that is eligible to be processed on the Toro Credit Card.</small>			
Seller Permit Number for State Sales & Use Tax	State of Issuance	Main Contact	Title
Main Contact Email Address (This email address will be used to communicate program information regarding the Toro-Exmark Credit Card Program.)			
Alternate Contact			Title

Additional Citi Program(s) (If applicable)

Is this dealership enrolled with other Citi programs? <input type="checkbox"/> No <input type="checkbox"/> Yes If yes, please provide the program name(s) and Citi Merchant number(s) below.	
Program Name	Citi Merchant #
Program Name	Citi Merchant #
Program Name	Citi Merchant #

Additional Dealer Location(s) (If applicable)

Are there more than two additional dealers? <input type="checkbox"/> Yes <input type="checkbox"/> No If yes, photocopy Section 3 and list additional dealers and include with this application.			
Dealer #2 Trade Name (DBA), if applicable (this is the name that will print on the card, 19 characters maximum)			
Toro Dealer #	Exmark Dealer #	Company Email Address (optional)	
Address (physical)			Suite
City		State	Zip
Phone Number	Fax Number		
Main Contact	Main Contact Email Address (optional)		
Dealer #3 Trade Name (DBA), if applicable (this is the name that will print on the card, 19 characters maximum)			
Toro Dealer #	Exmark Dealer #	Company Email Address (optional)	
Address (physical)			Suite
City		State	Zip
Phone Number	Fax Number		
Main Contact	Main Contact Email Address (optional)		

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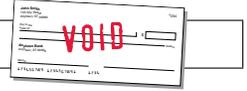
Settlement Bank Information and Supplier References

Settlement Bank		
Routing Number/ABA	How To Find Routing And Account Numbers On Your Checks	
Account Number/DDA		
List Supplier References Below		
Supplier Name	Phone Number	Fax Number
Supplier Name	Phone Number	Fax Number

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Voided Check

A VOIDED CHECK OR BANK CERTIFICATION LETTER IS REQUIRED



Officers, General Partners, Members, Owners, or other Principals of the Dealership

Full Name		Title	Social Security Number	
Date of Birth (mm/dd/yyyy)	Home Address	City	State	Zip
If Home Address is less than 2 years, please provide previous address				
Previous Address		City	State	Zip
Have you or any entity you have been affiliated with ever done business with Citibank, N.A. or its affiliates? <input type="checkbox"/> Yes <input type="checkbox"/> No				
Have you or any entity you have been affiliated with ever filed bankruptcy? <input type="checkbox"/> Yes <input type="checkbox"/> No				
If the answer to either of the two questions above is Yes, please explain. Use a separate sheet, if necessary.				

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Full Name		Title	Social Security Number	
Date of Birth (mm/dd/yyyy)	Home Address	City	State	Zip
If Home Address is less than 2 years, please provide previous address				
Previous Address		City	State	Zip
Have you or any entity you have been affiliated with ever done business with Citibank, N.A. or its affiliates? <input type="checkbox"/> Yes <input type="checkbox"/> No				
Have you or any entity you have been affiliated with ever filed bankruptcy? <input type="checkbox"/> Yes <input type="checkbox"/> No				
If the answer to either of the two questions above is Yes, please explain. Use a separate sheet, if necessary.				

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Dealer's agreement to Dealer Agreement; Authorizations; Dealer's Tax Certification

Each person who signs below (an "Authorized Signer") applies for and on behalf of Dealer to accept private label credit cards issued by Citibank, N.A. (together with its successors and assigns, "Bank") as contemplated by the Dealer Agreement previously received by Dealer having the same form number as this application (as amended from time to time, the "Agreement"). Each Authorized Signer agrees with Bank for and on behalf of Dealer that: (i) **Dealer agrees to the terms and conditions of the Agreement which contains limitation of liability, jury waiver and arbitration provisions** and (ii) the Agreement shall be effective and binding on Dealer if accepted by Bank.

Each Authorized Signer represents to Bank that all information contained in this application is true, accurate and complete and that he/she has authority to submit this application on behalf of Dealer. Dealer and each Authorized Signer hereby authorize Bank to obtain, verify and exchange with any person or entity information about Dealer and each Authorized Signer, including, without limitation, commercial and consumer credit reports. Dealer and each Authorized Signer hereby authorize any person or entity to furnish Bank any information that such person or entity may have or obtain about Dealer and each Authorized Signer. All of the above authorizations shall remain in effect until Bank rejects this application or, if Bank accepts the Agreement, until the Agreement is terminated and Dealer's obligations under the Agreement are satisfied.

Dealer's Tax Certification

Under penalties of perjury, I certify that:

- The number shown on this form is my correct taxpayer identification number (or I am waiting for a number to be issued to me), and
- I am not subject to backup withholding because (a) I am exempt from backup withholding or (b) I have not been notified by the IRS that I am subject to backup withholding as a result of failure to report all interest and dividend income or (c) the IRS has notified me that I am no longer subject to backup withholding.
- I am a US citizen or other US person (as defined in the Form W-9 instructions).

The Internal Revenue Service does not require your consent to any provision of this document other than the certification required to avoid backup withholding.

Signature (First Authorized Signature)	Date	Home Phone Number
Signature (Second Authorized Signature)	Date	Home Phone Number

Please ensure all fields of the form are complete and fax to **1-866-352-5204** or email **ccdealerapplications@citi.com**.
For additional support, please contact Merchant Services at **1-866-786-2026**.